

### Disclaimer

Although forward-looking statements contained in this presentation are based upon what management of the company believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. These statements are not guarantees of future performance and undue reliance should not be placed on them. The company undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change except as required by applicable securities laws.

All the discussion topics presented during the session and in the attached material are still in the planning phase. The final impact on the personnel, for example on the duties of the existing employees, will be specified only after the legal requirements of each affected function/ country have been fulfilled in full, including possible informing and/or negotiation obligations in each function / country.









in safety and sustainability

partner with our customers

growth and productivity potential



# GLOBAL MEGATRENDS SUPPORT DEMAND DRIVEN GROWTH AND PROVIDES THE OPPORTUNITY TO PIONEER AND SHAPE THE FUTURE OF LOAD HANDLING

**Population GDP** growth **Urbanisation** growth Reducing CO<sub>2</sub> Safety INDUSTRY **CHALLENGES Productivity Operator shortage** 

HIAB IS A GLOBAL MARKET LEADER IN ON-ROAD LOAD HANDLING SOLUTIONS

Sales<sup>2</sup> **MEUR 1,461** 

Average sales growth<sup>3</sup> **6%** 

Comparable operating Profit<sup>2</sup> **202 MEUR / 13.8%** 

Operating profit<sup>2</sup> MEUR 190 / 13.0%

Personnel<sup>2</sup> **3,716** 

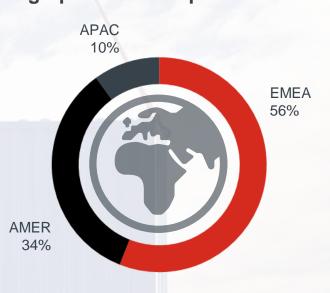








#### Geographical sales split<sup>1</sup>





2021 figures Q3/22 LTM CAGR, 2013-Q3/22 LTM

Cargotec CMD 2022

15.11.2022

### SERVING A LARGE VARIETY OF DIVERSE CUSTOMERS

### IN ESSENTIAL INDUSTRIES































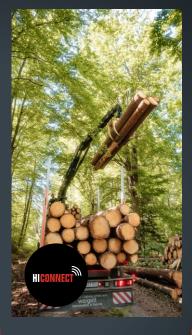


### MULTI-BRAND STRATEGY WITH MARKET SEGMENT LEADING BRANDS













**DEMOUNTABLES** 

MULTILIFT GALFAB TRUCK MOUNTED FORKLIFTS

MOFFETT PRINCETON

LOADER CRANES

HIAB EFFER ARGOS FORESTRY & RECYCLING

LOGLIFT JONSERED TAIL LIFTS

WALTCO DEL ZEPRO **SERVICES** 

PROCARE HIPERFORM

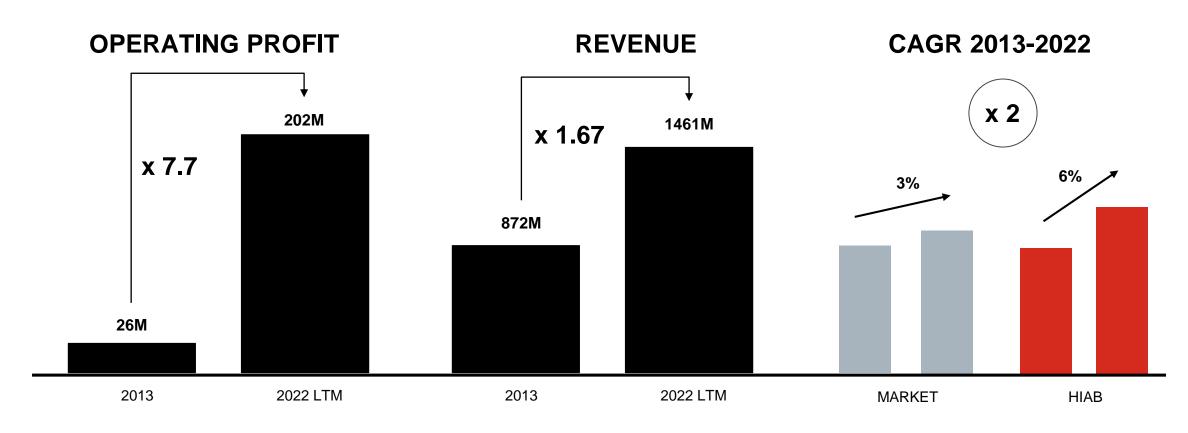


### HIAB IS THE LEADER IN THE MARKETS WE OPERATE

	MARKET SIZE* (EUR million)	KEY SEGMENTS	GLOBAL POSITION & MEDIUM TERM MARKET TREND	KEY COMPETITORS
DEMOUNTABLES	~770	Waste & recycling, Defence	#1 in World	MELLER PALFINGER
FORESTRY & RECYCLING CRANES	~615	Forestry, Waste & recycling	#2 in world	Cranab C
LOADER CRANES	~1,700	Construction, Logistics	#1-2 in the world	PALFINGER FASSI
TAIL LIFTS	~1,200	Retail, Last mile	#2 in US #1 in Nordics	DHOLLANDIA  The original TOMMY GATE hydraulic in
TRUCK MOUNTED FORKLIFTS	~315	Last mile, Logistics, construction	#1 globally	TERBERG
SERVICES	Hiab Installed base 170,000 units	All	>45% capture rate	



#### TURNAROUND TO RESILIENT PROFITABLE GROWTH



Resilient in COVID-19 period. Double digit returns in last 8 years. 13.8% OP 2022 LTM.



### FIVE STRATEGIC PRIORITIES TO DELIVER ON OUR AMBITIONS





#### THE HIAB EXECUTION MODEL TRANSPARENCY, ACCOUNTABILITY, AGILITY

**CUSTOMERS** 

#### **DIVISIONS**



**SERVICES** 

**LOADER CRANES LIGHT & MEDIUM** 

**LOADER CRANES HEAVY & SUPER HEAVY** 

**DEMOUNTABLES, FORESTRY & RECYCLING** 

**TAIL LIFTS** 

TRUCK MOUNTED FORKLIFTS

DECENTRALISED OPERATING MODEL

**OPERATIONAL EXCELLENCE** 

**COMMERCIAL EXCELLENCE** 

**TECHNOLOGY PLATFORM** 

**ASSET LIGHT SUPPLY CHAIN** 

- Divisions with hosted Customer Support Centers
- > Full responsibility for P&L and balance sheet
- Transparency in cost and performance
- Decision making close to customers
- Strategy owned by divisions
- Develop strong leaders



# AS INDUSTRY LEADER AND PREFERRED PARTNER WE PROVIDE A PREMIUM

#### Preferred Partner

# Deep segment and application expertise

"

"Hiab seems to know what is truly important from a driver's perspective. They really have a lot of knowledge and act as true partners."

Contractor, Customer

"

"Hiab engages very well with the operators of their equipment.

Hiab is very keen on giving the operators what they want and are truly listening to their customers' feedback."

Ex Fleet Director, Customer

#### **Premium Products**

# High quality products and innovative solutions

"

"We chose Hiab as it has better functionality and it is easier to operate than competition, thanks to features like Automatic Sequence Control." Procurement director, Customer

#### "

"For instance in defence, Hiab is miles ahead of competition.
Their solutions are much more advanced and tailored to the needs of this industry."
Former Global Buyer, Customer

#### **Peace of Mind**

#### Worldwide service network

66

"Hiab service is always very quick which means my truck is not standing still for too long. This gives me assurance that even if things break down, Hiab has got me covered." Owner, Customer

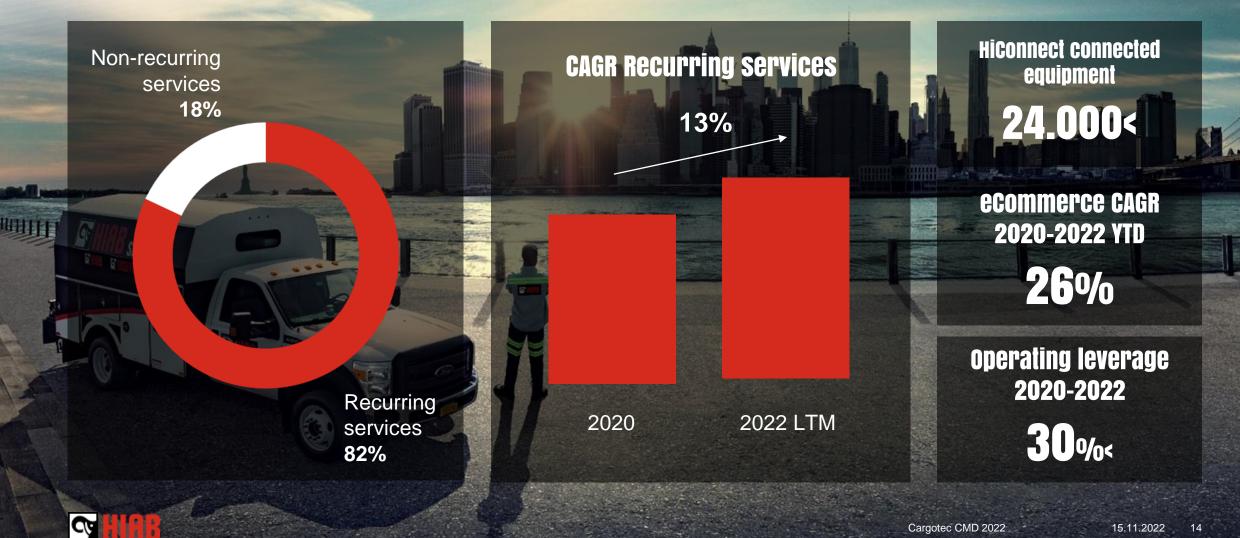
#### "

"I am truly amazed by Hiab HiConnect and believe it could be a game-changer." Former Fleet Director, Customer 94%

Likeliness to repurchase Hiab



#### HIAB SERVICES RESILIENT PROFITABLE GROWTH



### HIAB IS LEADING IN SOLVING FOR GLOBAL INDUSTRY TRENDS



# PERFORMANCE & QUALITY BY DESIGN

Productivity by advanced materials, motion controls, patented boom structure



# SERVICE NETWORK & OFFERING

Dense service network, remote monitoring, predictive maintenance



# **ELECTRIFICATION**& DIGITALISATION

Expanding our eco-portfolio Connected equipment



# CONTROL SYSTEM

New SPACEevo control system platform, easiest to operate

Platform and competence in place to continuously improve customer value and shape the future of load handling



### ECO PORTFOLIO SALES 23% OF TOTAL REVENUES IN 2022 (JAN-SEP)



### ECO PORTFOLIO GROWTH +225%

(Jan-sep 2022/2021)





# LOADER CRANES POSSESS GREAT POTENTIAL FOR FURTHER GROWTH AS CUSTOMERS REQUIRE MORE FLEXIBLE SOLUTIONS





# IN THE FUTURE OUR DIVISIONS WILL CREATE VALUE THROUGH SERVING OUR CUSTOMERS WITH THEIR SPECIFIC STRENGTHS



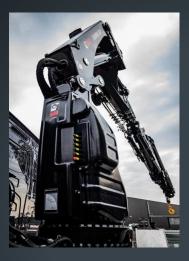
#### **DEMOUNTABLES**

- 50% longer lifespan
- > 30% emission reduction
- Patented HiVisionTM driver assist
- Autonomous, high speed



# TRUCK MOUNTED FORKLIFTS

- Fully electric portfolio
- Best-in-class safety
- > Patented remote control



#### LOADER CRANES

- > 14% lighter
- → 10% more lifting capacity→ SPACEevo control
- SPACEevo control system
- Epto and electric truck ready
- > Patented boom structure



# FORESTRY & RECYCLING

- Strongest equipment with longest outreach
- Designed for operations in harsh conditions



#### TAIL LIFTS

- Innovative solution codesigned with the manufacturers of freight, van and truck bodies
- > Solar Powered



#### **SERVICES**

- 65% e-commerce adaptation
- Hiperform digital solutions
- Total solutions (applications tools & installations)



# WE WILL CONTINUE TO GROW IN ATTRACTIVE AND RESILIENT SEGMENTS



Other Construction

Defence

Hiab CAGR 2014-2019

9%

Waste & recycling

Logistics

Road & Rail

WE WILL SELECT ATTRACTIVE MARKETS WHERE WE CAN CLEARLY DIFFERENTIATE

café

UNDERLYING MARKET CAGR 2022-2025

5%





**Great business with strong brands** 

**EXPANDED PROBLEM** IN ATTRACTIVE, FAST GROWING MARKETS and SEGMENTS

Strengthening our resilience and customer centricity through SERVICE EXCELLENCE

**Building foundation for EXECUTION EXCELLENCE** 

Setting industry standard in SAFETY, PRODUCTIVITY and SUSTAINABILITY

Investing in long-term profitable growth THROUGH INNOVATIONS AND M&A





# BUILT TO PERFORM

